



WSIU Customer Service Representative
Susan Patrick. Photo: James Milner.

Fundraising Congratulations!

WSIU Radio wishes to thank everyone who helped to make the **October Membership Drive** a success, especially the volunteers who assisted with phones and with on-air hosting, and the generous listeners who called, pledged online, or provided Member-to-Member matching funds to help our WSIU, WUSI, and WWSI public radio stations **meet and exceed the seven-day goal** for this drive.

We also received dozens of heartfelt comments from individual listeners about the importance of WSIU Radio's news and cultural programming in their

own lives and those of their families and friends. Listener support is essential to this public radio service, not only in October but also during all the months that lie ahead.

If you haven't yet made your contribution this year, please return your membership letter with your gift to WSIU Radio, give online at www.wsiu.org, or call us toll-free at **(800) 745-9748**.

Thank you!



Celtic Connections host Brian Kelso Crow.
Photo: Suzanne Milano.

Coming Up on WSIU Radio

Live Election Night Coverage

Join WSIU Public Radio for live election coverage on **November 4 beginning at 8pm**. National Public Radio will provide national coverage of the election, while WSIU's local news team will provide state and local returns at the bottom and top of each hour. About one dozen people will be reporting for WSIU Radio, live from local and state races within the region.

Morning Conversations

Jennifer Fuller, host of *Morning Conversations*, interviews local people in the news. The program airs **Tuesdays at 8:30am**, with a repeat in the evening at **5:29pm**.

11/11 – SIUC Interim Chancellor Sam Goldman

11/18 – SIUC Psychology Professor David Gilbert
11/24 – SIU President Glenn Poshard

Celtic Connections

Don't miss *Celtic Connections*, **Saturdays at 3pm** and **Sundays at 6pm**. Coming up this winter::

11/8 – Dubliners All
11/15 – Cathie Ryan in Concert
11/22 – Celtic Fiddle Festival
11/29 – Old Favorites
12/6 – New Releases
12/13 – bo-Ho-Ho-hola
12/20 – Celtic Christmas Music
12/27 – Best of 2008

Reading Baseball

Stay tuned for Pete Peterson's annual Christmas Edition of

Reading Baseball, coming in December (final date/time TBA). Check our radio schedule online at wsiu.org for updates.

Reading Baseball is an original series of essays and commentaries by Richard "Pete" Peterson, editor of the *St. Louis Baseball Reader* and author of *Growing Up With Clemente*, coming this winter.

SIRIS Classic Vinyl & Media Sale



SIUC students browse through records at the SIRIS Classic Vinyl & Media Sale. Photo: Monica Tichenor.

From Mozart to Manilow, the **SIRIS Classic Vinyl & Media Sale** offered hundreds of bargain hunters and music collectors plenty of vintage vinyl, CDs, DVDs, books on tape, and stereo equipment to expand their entertainment libraries.

The event was sponsored by the **University Mall** in

Carbondale and presented by the **Southern Illinois Radio Information Service (SIRIS)**, a radio reading service offered by WSIU Radio to individuals who are blind or whose physical condition prevents them from reading. **Over \$4,000 was raised to support SIRIS!**

To learn more about SIRIS or to volunteer, call **(618) 453-2808**.

WSIU Radio Broadcasting in HD

Did you know that WSIU 91.9 FM is the only radio station south of Springfield broadcasting in HD?

What is HD? Basically, it's CD quality audio over your radio. Digital radio works the same as conventional radio. There's a signal on one end and a receiver on the other. But instead of sending one analog signal, **stations send out a bundled signal**, both

analog and digital. Textual data such as traffic and stock information, and song titles can be sent out, as well.

How much does it cost? HD broadcasts are free! To hear the digital broadcast, all you need is an HD radio receiver, which you can purchase locally or online. All HD radio receivers are also able to tune in standard analog stereo signals.



An HD monitor in WSIU Radio. Photo: Monica Tichenor.

To learn more contact **Jeff Williams** at jeff.williams@wsiu.org.

Thank You, Underwriters!

Program underwriting is an important part of the community support equation. Together, our members and underwriters make public radio possible! Please join us in thanking the following underwriters, who recently began or renewed their partnerships:

Illinois education Association • One|O|One Yoga • Division of Continuing Education at SIUC • Marion Subaru • Dr. Arthur Grayson Distinguished Lecture at School of Law • Advance Energy Solutions Group, Inc. Sandberg, Phoenix and von Gontard, P. C. • The Stage Company • Modern Tile and Carpet • Outback Concerts F-W-S Solid Surface Specialist • Southern Recycling Center • Old Town Liquors • Harrisburg Garage

For more information about the advantages of underwriting WSIU Radio programming through your business, group, or organization, please contact us at **(618) 453-4286**.

WSIU Hosts *Voice of America*

The WSIU Radio studio recently hosted **UpFront**, a **Voice of America** production co-hosted by **Nadia Samie** of South Africa, a graduate student in SIUC's **College of Mass Communication and Media Arts**.

UpFront is a fast-paced radio show for teens and young adults about trends, lifestyles, health, entertainment, and other issues touching listeners lives in Africa. Samie recently recorded host links from the WSIU Radio news studio for future **UpFront** episodes.

Learn more about **UpFront**, visit the program website at www.voanews.com/english/africa/upfront.



UpFront host Nadia Samie. Photo: Voice of America.

WSIU Public Broadcasting Wants You for My Source!



WSIU is my source for Car Talk and a good laugh.

- Tammy Gwaltney, Cape Girardeau, MO

Public broadcasting has something for everyone.

For Tammy Gwaltney, WSIU is a source of relaxation and laughter after a tough week at work.

"I love public radio," she says. "Saturday mornings are my quiet time. When I've had a long week of listening to really intense things that have happened to children's lives, I listen to Click and Clack, the Tappet brothers, talk about car repairs, about which I know nothing. They are so funny! I can tune in on a Saturday and laugh and know that there are still good things that go on in the world."



WSIU

Has WSIU made a difference in your life?

Have we taught you something new?

Made you laugh?

Inspired your imagination?

If so, tell us your story!

What is My Source?

We're collecting personal stories from listeners and viewers like you as a part of **My Source**, an exciting new initiative from the Corporation for Public Broadcasting. **My Source** will help us raise awareness about WSIU as a valuable resource that inspires the best in all of us and helps to improve the quality of life in our communities.

Your story may be selected to be featured on **WSIU TV, WSIU Radio** and online at [www.wsiu.org/mysource!](http://www.wsiu.org/mysource)

How to Share Your Story

You may submit your story in one of three ways:

1. Online at www.wsiu.org/mysource
2. By email to mysource@wsiu.org
3. By standard mail to **My Source WSIU**, Communications Building 1003-Mail Code 6602, 1100 Lincoln Drive, Carbondale, Illinois 6291

Questions? Give us a call at **(618) 453-4344**. We'd be happy to help you share your story!



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