



## WSIU Welcomes New Executive Director

WSIU Public Broadcasting is pleased to welcome **Greg Petrowich**, who is the new executive director of the WSIU stations. Petrowich has more than 18 years of experience in the public broadcasting field, most recently as the general manager and CEO of KUAC-FM/TV/DT at the University of Alaska Fairbanks where he served from 2002-2009.

A Red Bud, Illinois native who grew up in New Athens, Petrowich got his start in public broadcasting as a volunteer coordinator at WSIU Radio

from August 1989 to August 1990. He served as assistant operations manager at WSIU Radio from August 1990 to August 1991. Petrowich earned his bachelor's degree in Radio-Television from SIUC in 1991.

Petrowich says his academic experience at SIUC and professional training at WSIU have helped to shape his career path. "It's an incredible honor to have the chance to return to SIU and work with the team that introduced me to the mission of public broadcasting."



Greg Petrowich. Photo: Provided.

## April Programming & Events on WSIU Radio

### On Morning Conversations 8:29am and 5:29pm

- **April 7** – Jennifer Fuller talks with **Carbondale Community Arts** members who are planning seminars for local artists.
- **April 14** – Fuller welcomes SIUC Library Affairs Dean **David Carlson** for a preview of the **grand re-opening of Morris Library**.
- **April 21**– SIUC Chancellor **Sam Goldman** is Fuller's guest.

- **April 22 (Earth Day)** – Fuller interviews **Jon Davey** about "**A History of Green**" and his upcoming Science Café at the Science Center of Southern Illinois. SIU President **Glenn Poshard** also will visit to discuss efforts to craft a budget while the state's finances remain in limbo.

**WSIU to Air Election Results Tuesday, April 7** is Election Day in Illinois. Several local government

elections will be decided, including area school boards, county boards, and city councils. Join WSIU Radio for a special report on **April 7 at 11pm**.

### Countdown to Irish Fest

Don't miss the **13th Annual Southern Illinois Irish Festival, April 24-26**. *Celtic Connections* will record some of the performances for later broadcast. See the event schedule online at [silirishfest.org](http://silirishfest.org).



Jim Riley is joined by kids Luke, Brandon, and Andrew as they record a funny dog story at WSIU's booth at last year's Storytelling Festival. Photo: Jak Tichenor.

## Celebrate the Art of Storytelling!

Join WSIU at the **2nd Annual Cape Girardeau Storytelling Festival** on **April 3-5** in downtown Cape Girardeau, and stop by WSIU's booth to record your own story!

On **April 1 and April 3 at 8:29am and again at 5:29pm**, WSIU will air two **Radio Voices** segments featuring the storytelling skills of

storytellers from who visited WSIU's booth at last year's Storytelling Festival. You also can hear many of these stories in a special online feature at [wsiu.org](http://wsiu.org).

For more information about this year's Cape Girardeau Storytelling Festival and a schedule of events, visit [www.apestorytelling.com](http://www.apestorytelling.com).

## WSIU Radio Membership Update

WSIU Radio would like to thank everyone who has called, pledged online at [wsiu.org](http://wsiu.org), or mailed a contribution to our stations since we began our Spring Member Campaign.

Following the "live on-air" portion of our campaign that ended on March 27, we were just **\$6,125 short of the \$28,175 needed** to stay on track financially for spring. **If you haven't yet made your own gift of support,**

or if you'd like to add an extra contribution to help us reach our goal, please call us at **800-745-9748** at any time, day or night; contribute online; or mail your gift to: Radio Membership Department, WSIU Public Broadcasting, SIUC Mailcode 6602, Carbondale IL 62901.

Together, we can keep our wonderful stations strong (and help to reduce the number of days needed for on-air pledge drives). **Thank you!**



Larry Dietz, SIUC Vice Chancellor for Student Affairs, volunteered as on-air talent during WSIU Radio's Spring Member Campaign. Photo: Monica Tichenor.

## WSIU Explores Native History, Culture

**8pm from April 13-May 11.** In April, WSIU Radio will air **five 5-minute companion radio programs produced by Native Public Media.** Stay tuned to WSIU for broadcast dates and times.

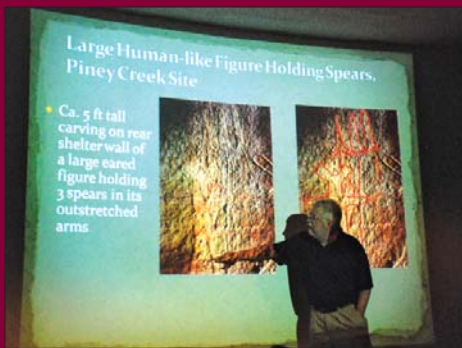
WSIU's local events focused awareness on the tragic history of the **Trail of Tears** in Southern Illinois. Our partners include the **Illinois Chapter of the Trail of Tears**, the **Shawnee National Forest**, **SIUC Multicultural Program and Services**, the **SIUC University Museum**, and the **Native American Student Organization.**

From March 18-21, WSIU, the Shawnee National Forest, and the University Museum sponsored a **quilt workshop**

during which area quilters created a symbolic appliquéd wall hanging symbolizing the Trail of Tears. The quilt will accompany the traveling museum exhibit on its journey across the region.

On March 18, **Mark Wagner**, an archaeologist for the **SIUC Center for Archaeological Investigations**, delivered a **presentation on Native rock art** discovered in Southern Illinois.

Finally, on March 21, a reception for the museum exhibit was hosted by WSIU and **General John A. Logan Museum in Murphysboro.** The Illinois Chapter of the Trail of Tears share details about their efforts to designate landmarks on the trail. WSIU shared a preview of episode three of **We Shall Remain.**



Mark Wagner points out Native rock art features found in Southern Illinois. Photo: Monica Tichenor.

As part of a community engagement grant, WSIU hosted a variety of events in conjunction with the upcoming **PBS American Experience** series **We Shall Remain**, which tells pivotal moments in U.S. history from the Native perspective. The series will air on **WSIU TV on Mondays at**

## Come to the 20th Friends of WSIU Auction

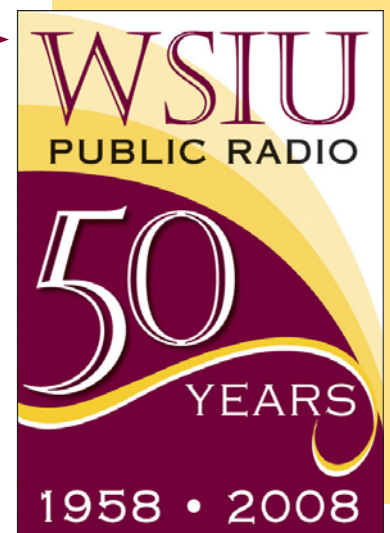
Join us as we celebrate 50 years of public broadcasting at the **20th Annual Friends of WSIU Auction.** The event will be held on **Sat, June 13 at 6pm** at the **SIUC Student Center Ballrooms.** We'll also be celebrating 50 years of WSIU Public Radio, so be sure to brush up on your knowledge of WSIU trivia!

An elegant dinner buffet, delicious Southern Illinois wines, and the region's largest selection of live and silent auction items are just a few of the

highlights you'll enjoy at this fun event in support of your public broadcasting stations.

Call now to **reserve a patron table for eight** or to **donate an Auction item**, which allows you to highlight a product or service before an appreciative crowd of fellow WSIU Public Broadcasting supporters.

For more information and to reserve your table, contact **Laura Cobin** at **(618) 453-4287** or **lcobin@siu.edu.**



## Biz Kid\$ Closes the Gap



Panelists (l-r): Beth Spezia, WSIU; Emily Carter, SIUC Entrepreneurship and Business Development; Betsy Brown, Carbondale SD 95; Chris Sievers, SIU Credit Union. Photo: Vickie Devenport.

Educators from **Carterville, Christopher, Cobden, DuQuoin, Goreville**, and other school districts participated learned about

financial literacy and entrepreneurship at a **March 30 workshop** coordinated by **WSIU Outreach** for the **Southern Illinois Education Alliance's Closing the Gap Conference**. Curriculum materials from WSIU's **Biz Kid\$** television program, which airs on **WSIU TV on Fridays at 4:30pm**, were provided to session participants. WSIU will host a variety of *Biz Kid\$* challenges for area students in grades 4-8 in the coming months.

## Thank You, Underwriters!

Together our members and underwriters make public radio possible! Please join us in thanking the following underwriters, who recently began or renewed their partnerships with WSIU:

**Bank of Herrin Trust Department  
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Dentistry of Southern Illinois  
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**The Great Boars of Fire Catering & Lodge**

**Joe Hudgins, DDS, Joseph Hudgins Orthodontics  
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**SIU School of Law**

**SIUC School of Music**

**Southern Sustainability Center**

**Southern Illinois Chamber Music Society**

**Zahoor A. Makhdoom MD, Southern Illinois  
G.I. Specialists LLC**

**Southern Illinois Irish Festival**

**Sam Stokes III MD, Stokes Institute of Urology  
Leslie P. Williams, CPA**

For more information about the advantages of underwriting WSIU Radio programming through your business, group, or organization, please contact us at **(618) 453-4286**.



**WSIU is my source for news and entertainment.**

*- Tom Britton, Makanda IL*

**Public broadcasting has something for everyone.** For Tom Britton from Makanda, public radio is a trusted companion. "WSIU is the bookends to my life – my professional life at least," he says. During the week, Tom starts his day by listening to WSIU on his way to work, adding that he knows he's late for his day if the symphonies are already playing. "I also listen to WSIU on the way home in the evenings," he says. "If Dick Estell is not talking to me from *Radio Reader*, then I'm home on time." On Saturdays, Tom enjoys listening to *Car Talk* and on Sundays he says that *Putumayo World Music* offers wonderful different kinds of music. "I'm a big fan of public radio," he says.

**MY  
SOURCE** 

**WSIU**

Share your story  
online at  
[wsiu.org/mysource](http://wsiu.org/mysource).

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